

VOLCKE AEROSOL CONNECTION PUTS “FLEXIBILITY” INTO PRACTICE

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KUURNE, BELGIUM - Flexibility, being maneuverable. It is THE key to success, and certainly in times of crisis. Volcke Aerosol Connection, a second generation family business celebrating its 50th anniversary this year, pulled off a remarkable feat by transforming part of its usual production output to respond to the growing need for products in the health care sector.

Volcke Aerosol Connection is known for its expertise in sprays, exporting its products around the globe. The customer base is wide and varied: food, industrial, pharmaceutical, cosmetics, automotive, insecticides, party products, etc. International brands and global retail chains have bought product from Kuurne for decennia. The Volcke family (founder and chairman Stephan G. Volcke, CEO Jeff Volcke and Director Stefan Volcke Jr) has expanded its production activities to 3 facilities: one in Kuurne (Volcke Aerosol Company), one in Wales (UK) and one in Lombardy, Italy. After recent investments, the three facilities have a combined annual production capacity of 100 million aerosols.

“When the corona crisis started, we received many inquiries from our customers for hand gels and/or disinfecting products in aerosol form”, says CEO Jeff Volcke. “After a brief and necessary closure of our factories, we came back full of energy and, thanks to our fantastic team, converted and dedicated part of our factory to health care products. We have been able to do this thanks to our innovative technical staff and our state-of-the-art machines. Our in-house R&D team was very proactive by concentrating on formulas for which we had all materials available.

True to the company mission

Jeff Volcke states the switch worked remarkably well: “I estimate that this new area accounts for 25% of current production. It is very challenging as the demand is extremely high, but the availability of materials is scarce. At present, there are many products of questionable quality on the market, being sold at exorbitant prices. We do not do things that way. We stick to our company mission, which is to make high quality products, using reliable European chemicals suppliers, following all applicable regulations, sold at a correct price. Our wide and loyal customer network ensures that these products find their way to the right end user. Our 3 sites currently fill disinfecting hand gels and hygienic sprays for retail, industry, schools, and hospitals. Different packaging sizes are being sold in several EU countries. We also note that there is an increased demand for cosmetic products in this period.”